



THE DIALOGUE

Leadership for the Americas

C O R P O R A T E P R O G R A M



**THE INTER-AMERICAN DIALOGUE ENGAGES ITS NETWORK OF
GLOBAL LEADERS TO FOSTER DEMOCRATIC GOVERNANCE,
PROSPERITY AND SOCIAL EQUITY IN THE AMERICAS.**

Mission

SHAPING POLICY DEBATE FOR ACTION

For more than three decades, the Inter-American Dialogue has engaged its network of global leaders to foster democratic governance, prosperity, and social equity in Latin America and the Caribbean. Our purpose is to shape policy debate, generate ideas and solutions, and enhance collaboration within the Western Hemisphere in order to meet pressing regional and global challenges.

As an organization both founded and led by Latin Americans, along with leaders from North America and the Caribbean, we work collaboratively across topics and program areas and convene the top minds in order to further the debate, identify solutions, and find ways forward.

Our agenda-setting capacity stems from a diverse and influential membership from government, academia, and the private sector across the region. Eighteen Dialogue members have served as presidents of their countries, over three dozen have served at the cabinet level, and seventeen have held seats in national legislatures.

Engagement

CORPORATE INVOLVEMENT IN THE DIALOGUE

Private sector leaders have a role to play in improving U.S.- Latin American ties, and we welcome the business community's involvement in the Inter-American Dialogue's activities through the Corporate Program.

The Corporate Program informs and shapes the Inter-American Dialogue's work in significant ways. Business and financial executives are among the featured speakers at our public and private events, they regularly comment in our highly-regarded Latin America Advisor publications, they provide valuable input on existing Dialogue activities and offer fresh ideas for new programs. Importantly, their companies' financial support helps sustain the quality of our work and makes new projects possible.

THE DIALOGUE

Ranked in
the Top 2%
of US 
Think Tanks

for the sixth consecutive year

UNIVERSITY OF PENNSYLVANIA'S
GLOBAL GO-TO THINK TANK INDEX

187 articles and op-eds
published by the Dialogue
staff and fellows in
55 newspapers and
online news sources
from 13 countries



7,000+
participants in
150
Dialogue
events



1,000+
press mentions of Dialogue
staff, reports, or events in more than
200 newspapers and
online news sources
from 30+ countries



71 working papers
or policy reports
published



US Think
Tank of the
Year

LONDON'S PROSPECT
MAGAZINE

18 OF THE DIALOGUE'S 100 MEMBERS HAVE SERVED AS PRESIDENTS OF THEIR
COUNTRIES AND MORE THAN THREE DOZEN HAVE SERVED AT THE CABINET LEVEL.

A Meeting Ground for Diverse Leaders and Visionaries

Corporate Program members receive invitations to private meetings and public conferences organized by the Dialogue and are among the featured speakers at Dialogue events. Members receive invitations to participate in live webcasts of many sessions, as well as replay access to recordings of most meetings. Hosting more than 70 sessions in its Washington office each year, the Dialogue also organizes events in nearly every major country of Latin America and the Caribbean, as well as meetings in Europe and Asia.



Latin America Advisor

Corporate Program members receive delivery of the highly regarded Latin America Advisor, a daily publication covering the latest issues shaping the Western Hemisphere's business climate and risk outlook. Featuring a daily Q&A section on questions submitted by subscribers themselves, the Advisor provides custom analysis, value-added reporting and diverse viewpoints.

Delivery of the Dialogue's Latin America Advisor each business morning.

The Advisor reaches decision makers in business, finance, and government worldwide. Subscribers include companies such as Apple, Chevron and Google; government officials on four continents and scholars at some of the world's top universities.



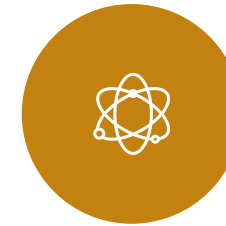
324 editions of the Advisor published each year.



1,000+ unique commentaries from experts and analysts on questions submitted by subscribers and editors.



The Advisor's keyword-search archive, a service for scholars and researchers, is accessed by university libraries at Berkeley, Harvard, Notre Dame, Dartmouth and other leading colleges. The online archive contains more than 4,000 editions.



Special coverage for technology sector subscribers such as Apple, AT&T, Dell, Google, Millicom, Oracle and others.



The weekly Energy Advisor and biweekly Financial Services Advisor, sister publications of the daily Advisor, have enrolled companies such as BP, Sempra, Statoil, Banamex, Citigroup, Prudential, and SWIFT.



BMW and Clean Energy

Electrification of the transportation sector is widely viewed as a key component to reducing global carbon emissions. BMW has supported new Dialogue programming on the use of electric vehicles in the Americas. In most countries, electric vehicle sales have been low due to insufficient fiscal and regulatory incentives to offset higher costs for electric vehicles, fossil fuel subsidies that encourage oil demand, and inadequate infrastructure, such as charging stations.

Mitsubishi and Japan-Latin America Ties

With the support of Mitsubishi Corporation and other sponsors, the Dialogue and the Japan Association of Latin America and the Caribbean have undertaken new programming on how Latin America and the Caribbean have risen on Japan's list of foreign policy priorities in recent years.



Pearson

Pearson and Education

For more than 20 years, the Dialogue has been a leading voice in education policy debates, producing influential papers and articles, and convening public meetings and private briefings, all in an effort to identify areas of common interest and promote progress toward improved education outcomes in the region. Pearson has supported the Dialogue's research on second language learning in Latin America, drawing significant media and public sector attention to previously under-reported shortcomings in English-language teaching results.

Benefits of Membership

The Dialogue works hard to make membership in the Corporate Program of high value and benefit through:

Frequent opportunities to engage top policy and business leaders across the Americas.

Program members receive invitations to some 70 private meetings and public forums organized by the Dialogue each year.

High-level briefings with senior Dialogue staff and other experts

The Dialogue's diverse and authoritative staff expertise has made our organization rank among the top 25 most-cited think tanks in the US media. Corporate Program members can receive briefings from our staff and other influential experts in the Dialogue's global network.

Access to original analysis and timely content

Questions at the top of the agendas of our Corporate Program members are addressed through proprietary publications such as the Dialogue's daily Latin America Advisor, event webcasts and conference calls with regional leaders, as well as independent research and original analysis.

SHADING: Shading of countries represent the relative level of access to the Dialogue's content through its website annually (more than 150,000 people from 195 countries). Data: 2014.

DOTS: locations of recent Dialogue meetings (50 cities worldwide)

**IN GOOD COMPANY:
MORE THAN 100 OF THE WORLD'S LARGEST
AND FASTEST-GROWING COMPANIES ARE
MEMBERS OF THE PROGRAM.**

	<p>GLENN SCHMIDT Vice President, Government & External Affairs, Americas, BMW Group</p>		<p>“ The Dialogue has been working hard to find ways for Latin America - and the Western Hemisphere - to become one economy, one region with shared successes and more prosperity.”</p>
<p>YASUYUKI SUGIURA President & CEO, Mitsubishi Corporation (Americas)</p>		<p>“ Latin America and Asia have developed closer relationships, creating a new 'Pacific-alliance' or 'trans-Pacific' norm between the two regions. The Dialogue's timely and independent assessments help to illuminate and further strengthen close ties between the Americas and Asia. I can confidently state that the Dialogue's impressive network now extends well beyond the Western Hemisphere.”</p>	

CORPORATE MEMBERSHIP ENROLLMENT FORM

Yes, I wish to enroll my company in the Inter-American Dialogue's Corporate Program with annual dues of \$10,500.

COMPANY

PRIMARY CONTACT NAME

PRIMARY CONTACT TITLE

PRIMARY CONTACT EMAIL

PRIMARY CONTACT PHONE

ADDRESS

CITY

STATE **POSTAL CODE**

COUNTRY

METHOD OF PAYMENT

SEND INVOICE CHECK VISA/MASTERCARD/AMEX

NAME ON CARD

CARD NUMBER **EXPIRATION DATE (MM/YY)** **CVV**

BILLING ADDRESS

CITY **STATE** **POSTAL CODE**

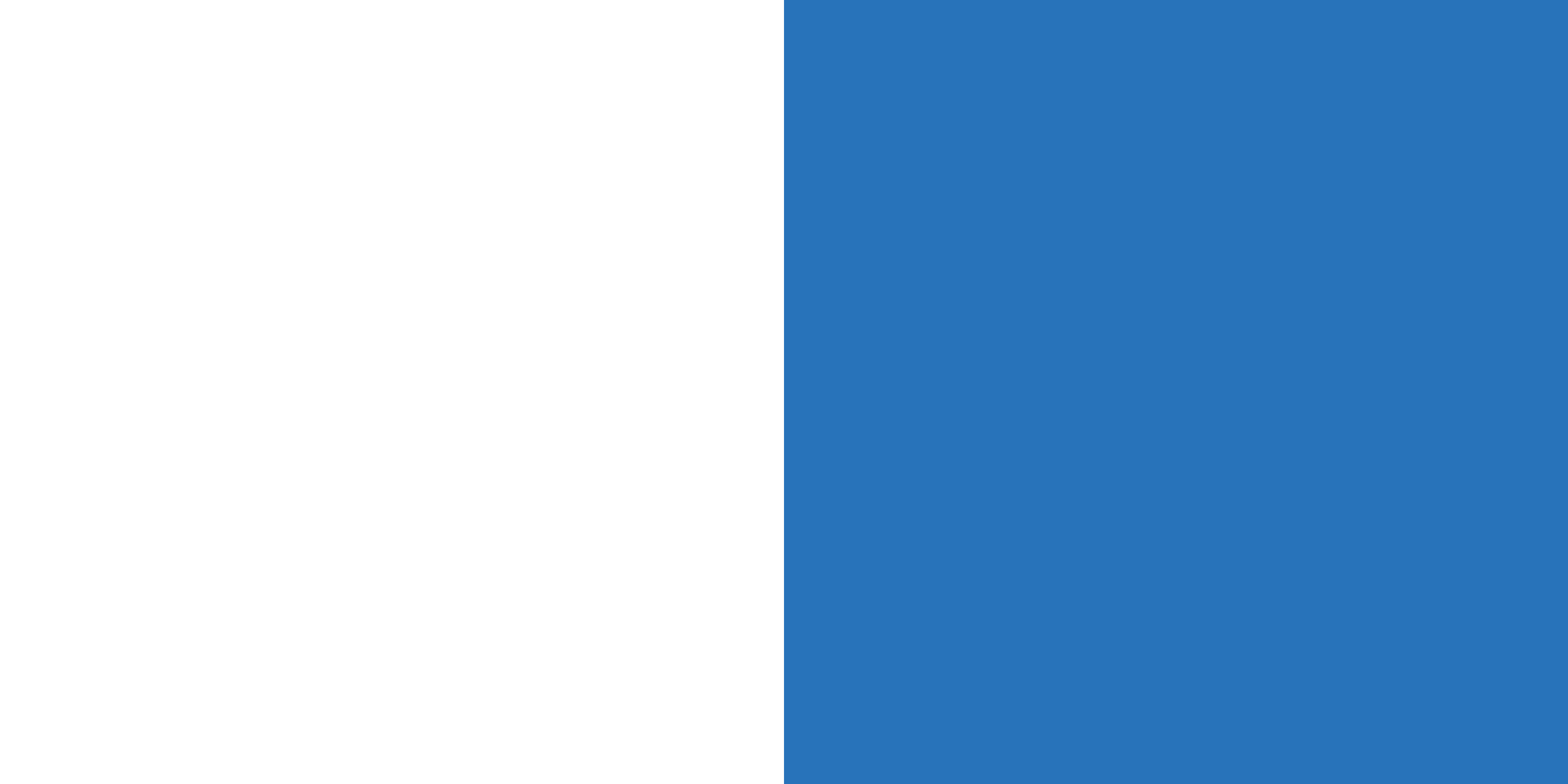
COUNTRY

Based in Washington, DC, the Inter-American Dialogue is a 501(c)(3) non-profit organization.

SEND THIS FORM:
Inter-American Dialogue

Mail to:
Erik Brand, Inter-American Dialogue
1155 15th Street NW, Suite 800
Washington, DC 20005

Or send email to:
ebrand@thedialogue.org
Or phone:
202-822-9002
Or by fax:
202-822-9553





www.thedialogue.org